



Energy Efficiency & Electrical Safety—Priorities for the Americas

San José, Costa Rica
March 9–11, 2010

CANENA, Council for Harmonization of Electrotechnical Standards of the Nations of the Americas, along with INTECO, Instituto de Normas Tecnicas de Costa Rica and BUN-CA, Regional Cooperation for Energy Efficiency in Central America, invites you to participate in a three-day conference, March 9-11, 2010 in the city of San José, Costa Rica. This regional conference will bring together government, industry and sector specific experts to focus on the priorities and approaches to achieving electrical safety in an energy efficient way.

The goal of the conference is to identify common ground, discuss differing views, and chart specific courses of action toward regional harmonization on approaches to standardization on both energy efficiency and electrical safety. National, Regional and International perspectives will be presented during the intensive conference program and a special exhibition will feature the state-of-the-art in energy efficient product solutions designed to globally relevant safety standards.

Conference registration is open to both members and non-members of the host organizations. Standardization decision-makers representing both government and the private sector in Colombia, Costa Rica, the Dominican Republic, El Salvador, Guatemala, Honduras, Nicaragua, Panama, and Peru are expected to attend as well as from Canada, Mexico, the United States and other countries. The host organizations have identified an impressive panel of speakers that will certainly make your investment in attending the conference most rewarding. The program will include many informal opportunities for attendees to network in a comfortable social setting.

We hope you will mark your calendar now and give strong consideration to joining us in Costa Rica. Your voice in this important and timely discussion will add to the value for all who attend. Full program details and registration materials will be available in September, 2009.

Joel Solís, CANENA Secretary-General

Who Will Benefit

- National standards developers and other interested stakeholders will explore the portfolio of regionally harmonized electrotechnical safety standards, their relationships with IEC standards and the advantages of closer regional cooperation.
- Government, regulatory authorities, non-governmental organizations, academia and industry will share developing national and regional approaches to energy efficiency and electrical safety, including standards and regulation.
- Product producers and marketers will gain first hand knowledge of the developing structure of regional markets, current perceptions and realities, and have the opportunity to present their latest product technologies.
- Local professional trades, designer, engineers, installers, supply chains and all attendees will have the opportunity to see the product technologies that address the growing demand for energy efficiency and electrical safety.
- Chairs and members of existing standards committees will have direct contact with standardization decision-makers from many Central American, Caribbean and Andean nations to discuss sector specific standards adoption and harmonization opportunities.



Conference— Preliminary Program

“Providing Electrical Safety in an Energy Efficient Way” - Keynote Address

Electrical safety and energy efficiency are not mutually exclusive subjects but often they have been discussed as if they are. This presentation will discuss how energy efficiency objectives can, and are being accomplished in conjunction with safety objectives in product design and applications. The treatment of energy efficiency performance in product safety standards will also be addressed.

“Common Electrical Safety Fundamentals”

Within the region of the Americas, where everyone recognizes our common legacy electrical installation infrastructure, the safety basis for that legacy lies in the installed products. Whether or not installations have been formally or informally governed by one installation Code (standard) or another, and no matter what the level of enforcement, it's important to recognize that there is global agreement on fundamental electrical safety objectives.

“Energy Efficiency- What Everyone Wants”

Many of the objectives of energy efficiency are shared by nations within the region of the Americas and globally, by product producers, governments and consumers. This panel presentation will express general viewpoints by manufacturers, governments and consumers and will be followed by an open forum discussion. Additional presentations will provide more in-depth views on the needs of each of these stakeholder groups.

“Reaching Decisions on Electrical Safety Standards”

Specific product sector presentations will accentuate: the safety and reliability of the standard products that make up the installed infrastructure in the region; how they support the long standing installation codes either adopted or referenced throughout the region; the important principles and features of harmonized standards already within the CANENA portfolio; and provide a high level gap analysis between the North American standard and relevant IEC standards. An open forum discussion will follow.

“Energy Efficiency- A Decade of Challenges”

The government priorities surrounding energy efficiency are well documented. Achieving sustainable results has presented challenges. This presentation will focus on challenges over the past ten years in Mexico in their quest to implement energy efficiency regulations with shared benefits.

“The IEC Approach to Energy Efficiency”

IEC Strategic Group 1 under the direction of the IEC Standards Management Board, has a scope that includes energy efficiency and renewable energy resources. SG1 has developed twenty-seven recommendations ranging from terminology to renewable energy sources. This presentation will focus on the group's efforts in lighting and industrial automation, both areas of intense global interest.

“Central America's Harmonized Approach”

BUN-CA, a Regional cooperation for promotion of energy efficiency and renewable energy sources in Central America, represents a model harmonized approach. This presentation will provide an overview of the BUN-CA experience and its vision for the future.

“Counterfeit Electrical Products— A Growing Threat”

The increasing presence of counterfeit brands and products with counterfeit certifications threatens to undermine the goals of increased electrical safety in both standardized and non-standardized countries. This presentation, which will be delivered each day during the product exposition, will help heighten public awareness, and describe the coordinated efforts among nations in the region to combat the growing threat.



See you in San José

More >>>

Electro-technical Product Exposition

During the special two-day product exhibition, local professional trades, designers, engineers, installers, supply chains and all conference participants will be invited to see the product technologies and services that address the growing demand for energy efficiency and electrical safety.

Are you an interested exhibitor? If you are a producer of electro-technical products or an organization that provides information or services that contribute to electrical safety, energy efficiency or sustainable energy resources, this exposition offers you an opportunity to present your products or services and create awareness for your brands in this growing market region. You can express your preliminary interest on the Pre-attendance survey.

Pre-Attendance Survey

Please take the time now to complete a very brief survey indicating your preliminary interest in attending the Conference March 9-11, 2010. This is for planning purposes only and in no way obligates you to attend. or

Go to:

<http://www.zoomerang.com/Survey/?p=WEB229FNC8TSJZ>

Watch for Conference Registration details, hotel accommodations and the final program in the upcoming months at:

www.CANENA.org

For additional information, contact:

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