

# CANENA Membership 2022

*Consejo de Armonización de Normas Electrotécnicas de las Naciones en las Americas*  
*Council for Harmonization of Electrotechnical Standards of the Nations in the Americas*



Dear CANENA Members:

The world continues to progress towards increased electrification and a new normal for both employees, employers, and the economy. Although significant progress has been made as countries work to push towards the end of the pandemic, issues and challenges remain. Supply chain problems have proliferated and affected industries throughout the economy, many companies are struggling to rebound from the economic challenges of 2020 and 2021, and individuals continue to readjust the way they live and work. These issues particularly underscore the importance of standardization and harmonization in which CANENA plays a critical role for the electrical industry.

As our top priority is the health and safety of our members; we are fortunate to have a resilient membership, able to operate using digital collaboration tools. And while the hard work of harmonization and consensus building is getting done more than ever using virtual meetings, we know it comes at a cost to the reserve of goodwill made possible through years of in-person meetings.

As we approach the 30<sup>th</sup> anniversary of CANENA, let's celebrate the successes achieved and to reassess one's goals to realize future successes. Winter is just beginning but the anticipation of Spring helps ushers in renewed hope and enthusiasm for the endless possibilities of what can be achieved. Now is the time to reflect on the role CANENA plays in facilitating market access through a transparent process of regional collaboration to achieve unprecedented market integration. And so, we ask you to engage your colleagues into joining and take this moment to renew your membership by accessing the [Join CANENA](#) webpage and click on the "Apply for Membership" button.

In closing, memberships fund CANENA and its essential operations of regional harmonization of electrotechnical product safety standards in the Americas. Choosing CANENA for standards harmonization, a proven model of voluntary collaboration between the electrical industry and regional standards developers, ensures the output reflects regional institutions, their values, and installed infrastructure. Our commitment to you is to ensure that CANENA processes will maximize standards harmonization opportunities benefiting members during this 'electrifying' era; thank you for your support.

I look forward to an exciting year ahead and hearing from you at the upcoming virtual CANENA Council Meeting scheduled for Thursday, February 24, 2022.

Sincerely,

Guy Benjamin  
President