

CANENA Membership 2021

Consejo de Armonización de Normas Electrotécnicas de las Naciones en las Americas
Council for Harmonization of Electrotechnical Standards of the Nations in the Americas



Dear CANENA Members:

As the pandemic tightens its hold on the Nations of the Americas, we grieve for the loss of those it has touched. The disruption and ensuing economic fallout will be with us deep into 2021, likely extending into 2022. In times as these, our number one priority is the health and safety of our members. We are fortunate to have a resilient membership, able to operate from alternative workstations and make the most of digital collaboration tools. And while the hard work of harmonization and consensus building is getting done more than ever using virtual meetings, we know it comes at a cost to the reserve of goodwill made possible through years of in-person meetings.

As we approach the end of 2020, it is the season to celebrate the successes achieved and to reassess one's goals to realize future successes. As daylight lengthens in anticipation of Spring, it ushers in renewed hope and enthusiasm for the endless possibilities of what can be achieved. Now is the time to reflect on the role CANENA plays in facilitating market access through a transparent process of regional collaboration to achieve unprecedented market integration. As we know, technical regulations can eventually restrict access to new technologies, creating obstacles to advances in safety, energy savings and use of ecologically friendly materials while not compromising on safety, performance, or installation methods. And so we ask you to engaged your colleagues into joining and take this moment to renew your membership in CANENA by going to [Join CANENA](#) and click on the "Apply for Membership" button.

In closing, memberships fund CANENA and its essential operations in support of regional harmonization of electrotechnical product safety standards between the countries of the Americas. Choosing CANENA for standards harmonization, the only proven model of voluntary collaboration between the electrical industry and regional standards developers, ensures the output reflects regional institutions, their values, and installed infrastructure. Our commitment to you is to keep the cost low and provide opportunity for greater number of CANENA projects. We thank you for your support.

I look forward to an exciting year ahead and hearing from you at the upcoming CANENA Council Teleconference Meeting scheduled for Thursday, February 25, 2021. Prior to the Council Meeting, there will be a 30-minute workshop on Mexico's new Quality and Infrastructure Law which will be free to members.

Sincerely,

Julián Yarza Cano
President